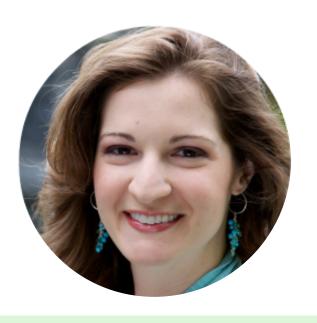
## STEPHANIE JANES

# THE ROVING FOX



Travel & Lifestyle Blog | therovingfox.com



### **ABOUT ME**

Stephanie Janes is a lifestyle & travel blogger from Boston. She shares in-depth travel guides & tips, and beauty reviews & recommendations with readers at therovingfox.com.

#### **FACTS ABOUT STEPHANIE**

- Stephanie is an entrepreneur who founded her own successful classical music PR firm
- Loves fitness and is a certified Spin & group ex. instructor
- Trained opera singer who has sung at Carnegie Hall
- Proud mom of a ginger cat and a 100 lb. Shepherd
- Obsessed with hacking travel reward points
- A former Ms. Delaware who knows more about makeup & spray tans than a person should, but prefers a natural look
- An INTJ (the rarest type!) with a massive sweet tooth

#### THE ROVING FOX BLOG STATS

5K

4K+

300%

WEBSITE HITS
PER MONTH

SOCIAL FOLLOWERS

SITE GROWTH, M / M

### **BLOG AUDIENCE**

- The Roving Fox readers browse at least 3 pages per visit
- 53% women; 47% men
- 80% of readers are ages 18-44
- They visit on mobile or desktop





#### LOCATION

The Roving Fox readers live in: Massachusetts, New York, and California

# MEDIA COVERAGE & RECENT POSTS

Mérida, Mexico Guide L'Oréal matte lipstick review One Day in Providence, RI

